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BROWN BULB RANCH

MAIN OFFICE
Capitola, Calif.
Greenwood 5-1313

SPRING 1960
(Growers and Importers ~~Wholesale only~~ Wholesale only)

NORTHWEST OFFICE
936 West 49th St.
Seattle 7, Wash.
Sunset 4-2600

PACKAGED FLOWER BULBS and PERENNIALS

HOW TO ORDER

Write the quantity you wish in the left-hand column and mail to either Capitola or Seattle, whichever is closer to you. We will mail you another copy for future orders. Order in multiples of 5. Fill our your name and address at the bottom of this page.

ASSORTMENTS

In order to assist you in making up a well-balanced order of the best sellers, we can make up assortments for you. Your location will be taken into consideration to be sure you receive the proper varieties for your climate.

	<u>COST</u>
Bulb Assortment #1	\$40.00
" " #2	75.00
Perennial Assortment #1	20.00
" " #2	50.00

SALES AIDS

We furnish advertising material and display posters.

Tuberous Begonias

RUFFLED DOUBLE (this is the new Ballerina strain)

	(American Hybrids)	Cost	Sugg. Retail
Salmon	.33	.59	
Red			
White	Orange		
Yellow	Pink		

HANGING BASKET (these are large-flowered hybrids)

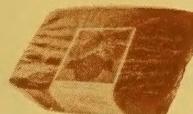
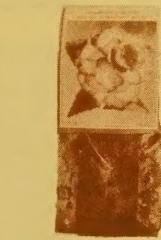
	.33	.59
Red		
Yellow		
Pink		
Salmon		

BEGONIA PLANTER

A water-proof container planted with two large Double Flowering Tuberous Begonias in a nutrient growing medium. This planter makes it possible to start tubers under household conditions and to transplant a well-established begonia outdoors when danger of frost is past. Only water need be added.

Beautifully illustrated label complete with growing instructions. Colors designated on the label.

	Per Planter	.56	.98



(3 bulbs per pkg. 1½" - 1¾")

ROSE FORM (an improvement on the old Camellia type)

Red	
Yellow	Pink
White	Apricot

NOVELTY TYPES

Fripled Single Mixed	.33	.59
Carnation Mixed		
Picotee Double Mixed		
Double Multiflora Mixed		
Crispa Marginata Mixed		
Mixed Colors & Types (10 Bulbs 1½-1¾")	.59	.98
Ballerina Hybrids (Asst'd colors - 3 Jumbo tubers - 2½" - 4")	.79	1.39

PROCUREMENT SECTION
CURRENT SERIAL RECORDS

JUN 10 '65

U.S.D.A.
AGRICULTURAL LIBRARY
DIVISION OF PLANT INDUSTRIES

COMPLETE STOCKS

Both our Capitola and Seattle locations carry complete stocks for re-orders. We are, therefore, able to give you prompt service and the advantage of a lower transportation cost.

USE THIS FORM FOR ORDERING

FIRM NAME _____

SHIP VIA _____

STREET ADDRESS _____

SHIP WHEN _____

CITY & STATE _____

SIGNED _____

Gladiolus

<u>GLADIOLUS</u>	(#2 size - 1½ - 1¾" dia.)	Bulbs Per Pkg.	Cost	Sugg. Retail
Firmament - blue		8	.29	.49
Dr. Fleming - rose pink				
Hopman's Glory - yellow				
Java - yellow				
Lavender Belle - light lavender				
Margaret Beaton - white, red throat				
Merry Widow - dark violet, white throat				
Orange Gold				
Purple Supreme				



<u>GLADIOLUS</u>	(#2 size - 1½ - 1¾" dia.)	Bulbs Per Pkg.	Cost	Sugg. Retail
Red Charm - red		8	.29	.49
Snow Princess - pure white				
Spic & Span - ruffled pink				
Yellow, red throat				
Uhu - brownish red, lilac stripe				
Mixed Colors		12	.33	.59
Lithographed polyethylene bag (#2 bulbs)		25	.46	.79
Mixed Jumbo size (2" up)		12	.50	.89
Mixed Colors (#1 bulbs)		20	.59	.98

Dahlias

DAHLIAS - (Decorative)

Confucius - large oriental red	1	.29	.49
Kindig's Purple - deep purple			
Lois Walcher - lavender, white tips			
Mdm. Le Boutillier - shaggy dark red			
Ogden Reid - large rose pink			
Paisley Gem - white, speckled violet			



DAHLIAS - (Pom Pon)

Amber Queen - bronze	1	.29	.49
Betty Ann - pink			
Golden Queen - yellow			
Lavender Dream - lavender			
Red Warrior - red			
Snowman - white			

OVER FIFTY YEARS

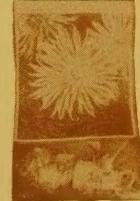
We have been growing flower bulbs for over fifty years. We are the largest growers in the world of many of the items that we offer and we are the largest importers in the West of most imported varieties. This experience and volume enables us to supply the highest quality stock at minimum prices.

DAHLIAS - (Decorative)

Red Triumph - light red	1	.29	.49
Royal Yellow - golden yellow			
Sherwood's Peach - large buff & gold			
Simoun - yellow, red spots, unusual			
Violet King - large violet			
White Master - pure white			

DAHLIAS - (cactus)

Pink	1	.29	.49
Red			
Orange			
White			
Lavender			



LARGE DAHLIA PACKAGES

These packages contain four tubers, each of a different variety. The colors are designated on the package. Each ship- ment contains several color combinations.			
4 tubers per pkg.			
Giant Decorative	4	.82	1.49
Cactus	4	.82	1.49
Collarettes (semi-double blooms with contrasting petals)	4	.82	1.49

Miscellaneous Bulbs

HARDY LILIES

Auratum - gold banded lily	2	.33	.59
Coral - small scarlet			
Regale - best white lily			
Rubrum - pink			
Tiger - orange, dark spots			



RANUNCULUS

This is an excellent Spring bulb anywhere. It is becoming very popular. A good cut flower.			
Mixed #1 Size	15	.29	.49
Mixed #3 Size	60	.59	.98
Orange #2 Size	15	.29	.49
Red #2 Size	15	.29	.49
Yellow #2 size	15	.29	.49
Pink #2 size	15	.29	.49

Growers and Importers to the Wholesale Trade Only.

Miscellaneous Bulbs

	Bulbs per Pkg.	Cost	Sugg. Retail		Bulbs per Pkg.	Cost	Sugg. Retail
Anemone #1 Double	15	.29	.49	Calla, yellow 2 - 2½"	2	.33	.59
" #3 "	70	.59	.98	Caladium, Fancy Leaf 1¼"	2	.33	.59
" #1 Single	15	.29	.49	Double Tuberose - fragrant	4	.33	.59
Aztec Lily - novelty amaryllis	1	.33	.59	Fragrant Gladiola	10	.33	.59
Amaryllis Hybrids 2½ - 3"	1	.45	.79	Gloxinia, mixed 1 - 1¼"	3	.33	.59
Amaryllis - new Hybrid Dutch Hippeastrums 2½ - 3"	1	1.50	2.59	Hardy Orchid - lavender	2	.33	.59
Achimene	5	.33	.59	Miniature Amaryllis (mixed colors)	5	.33	.59
Baby Gladiolus Mixed	8	.33	.59	Lycoris (fragrant Amaryllis)	3	.33	.59
Calla, pink 1½ - 2"	2	.33	.59	Mexican Shell Flower (tigridia)	10	.33	.59

Perennials

HARDY PHLOX (one of our most popular perennials)

(2 roots per pkg.)

Red	.39	.69
Pink		
White		
Salmon		
Purple		
White w/red eye		
Blue w/white eye		



BEARDED IRIS (will grow in any soil and little attention)

(1 root per pkg.)

Sunshine - yellow	.22	.39
Red Warrior - red		
Pink Cloud - pink		
Bronze Idol - bronze		
White Glory - white		
His Majesty - purple & bronze		
Apricot - salmon pink		
Blue Sky - light blue		



DOUBLE PEONIES (imported from Holland)

(1 division per pkg. - 3/5 eye)

Red	.44	.79
Pink		
Rose		
White		



CANNAS (this is a plant that grows well anywhere)

(2 roots per pkg.)

The President - red	.29	.49
Yellow Humbert - yellow, red spots		
City of Portland - pink		
Gaiety - orange (dwarf)		
Golden Gate - pure yellow		
Eureka - cream white		
Wyoming - orange, bronze foliage		
Striped Beauty - yellow flower, green foliage with cream stripe, new introduction		



BUTTERFLY ORCHID

(Epidendrum Hybrids)

These plants shipped from Hawaii are easily grown given proper care.

(1 plant per pkg.)

Scarlet	.52	1.00
Yellow		
Pink		
Lavender		



Miscellaneous Perennials

BLEEDING HEART (Dicentra) 2/3 eye div.

1 .33 .59

TRANSVAAL DAISY (Gerbera) mixed colors

1 .25 .49

DAY LILY - pink

1 .22 .39

TRITOMA - new hybrids (Red Hot Poker)

2 .22 .39

BABY'S BREATH (Gypsophila) pink

1 .22 .39

PERUVIAN LILY (Alstroemeria) yellow

2 .22 .39

DOUBLE HOLLYHOCK (mixed colors)

1 .22 .39

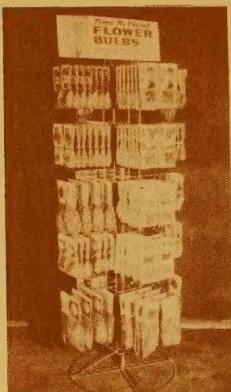
BLUE LILY OF THE NILE (agapanthus)

1 .42 .79

TRITOMA - yellow

1 .22 .39

Rotary Rack



Suggested Rotary Rack Assortment

SHIP AS SOON AS AVAILABLE:

Racks	\$20.00		
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Assortment as listed opposite . . .	80.00		
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		<u>Cost Each</u>	<u>Retail</u>
RACK	80 Pkgs. Gladiolus (8), ass't separate varieties	.29	.49
SHIPPED			
IN	15 Pkgs. Gladiolus Mixed (12)	.33	.59
STURDY	40 Pkgs. Begonias (3) asst'd separate varieties	.33	.59
CARTON	40 Pkgs. Dahlias (1) asst'd types and varieties	.29	.49
NOTHING	15 Pkgs. Lilies (2) Asst'd	.33	.59
TO	20 Pkgs. Cannas	.29	.49
ASSEMBLE	15 Pkgs. Callas	.33	.59
	15 Pkgs. Anemones & Ranunculus	.29	.49
	25 Pkgs. Miscellaneous Bulbs best items for your locality	.33	.59

If you wish to make up your own assortment from this package list, we will be glad to fill your rack order that way.

Fertilizer, Peat, Potting Soil, Etc.

	<u>IL, ETC.</u>	<u>Packed per Case</u>	<u>Cost</u>	<u>Sugg. Retail</u>
MOO COW NATURAL FERTILIZER				
2-Quart	20	.27	.49	
1/4 Cubic Foot	10	.45	.79	
1 Cubic Foot	5	1.15	1.98	
CALIFORNIA PEAT				
2-Quart	20	.23	.39	
POTTING SOIL				
1-Quart	20	.16	.29	
LEAF MOLD				
2-Quart	20	.28	.49	
CHARCOAL				
9 ounce	50	.16	.29	

Supply Items

Plant Stakes

<u>Length</u>	<u>Packed Per Bale</u>	<u>Price Per Bale</u>	<u>Sugg. Retail</u>
2 Ft.	40	\$6.80 (.17 per pkg.)	.29
3 Ft.	40	9.20 (.23 " ")	.39
4 Ft.	20	7.00 (.35 " ")	.59
6 Ft.	20	23.00 (1.15 " ") (natural)	1.98

ADD 10% FOR LESS THAN BAILE LOTS

Wooden Labels

<u>Extra Smooth, Painted</u>	<u>Packed per ctn.</u>	<u>price per ctn.</u>
Tree Labels 3 $\frac{1}{2}$ " x 5/8" (copper wired)	1,000	\$4.75
Pot Labels - 4 inch	1,000	3.25
" " 5 "	1,000	3.60
" " 6 "	1,000	4.20
Garden Labels 8 inch. " " 10 inch	250	2.20
	250	2.55

TERMS

Firms not having accounts with us will please forward 25% cash with their order, regular terms net in 30 days from date of invoice, and 2% discount for payment in 10 days.

Crop failure or any cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or other matter of any seeds, or bulbs we sell, and we will not be in any way responsible for them. F.O.B. Capitola, or Seattle, except where otherwise noted.

VISITORS WELCOME

We are the largest growers of Tuberous Begonias in the world. Our fields of seedlings are in bloom at our ranch at Marina, Calif. (on California Highway #1 ten miles north of Monterey) in the Fall, and members of the trade are always welcome.

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